

# Mei May Chen

<https://www.linkedin.com/in/meimaychen/> | Keller, TX | [mmchen310@gmail.com](mailto:mmchen310@gmail.com)

*Driven and organized Fashion Merchandising and Digital Retailing student planning to graduate with honors in December 2021. Strong background in fast-paced, collaborative environments, with skills in customer service, sales, and accounting.*

## Education

---

UNIVERSITY OF NORTH TEXAS, Denton, TX

**Bachelor of Science in Merchandising**  
**Bachelor of Science in Digital Retailing**

**Minor in Business Foundations**  
**Honors College**

*Dec 2021*

GPA: 4.0

HONORS & AWARDS

*President's List*

*Dean's List*

Fall 2018, Spring 2019, Fall

2019, Spring 2020

Fall 2019, Spring 2020

## Campus Involvement

---

MERCHANDISING INCORPORATED

*Vice President* (Aug 2020 – Present), *Treasurer* (Aug 2019 – Present),  
*Member* (Aug 2018 – Present)

University of North Texas

NATIONAL RETAIL FEDERATION STUDENT ASSOCIATION  
(NRFSA)

*Member* (Aug 2018 – Present)

University of North Texas

DELIGHT MINISTRIES

*Treasurer & Fundraising Chair* (May 2020 – Present), *Member* (Feb  
2019 – Present)

University of North Texas

## Professional Experience

---

DSW

*Part-Time Sales Associate*

- Delivered excellent customer service with Here4U initiative
- Assisted in ensuring merchandise is organized and the sales floor is immaculate
- Promoted DSW VIP perks, enrolling Shoe Lovers in the rewards program
- Performed cash wrap duties, such as sales, returns, online *Shoephoria!* Orders, and in-store order pickup transactions

*Mar 2019 – Present*

Denton, TX

UNT DINING SERVICES

*Part-Time Food Service Specialist*

- Served customers efficiently in the priority food line with exceptional customer service
- Prioritized time management to balance numerous needs in the kitchen, serving line, self-serve stations, and dining area
- Trained many employees on serving line closing protocols to maintain a hygienic area and prepare for the next meal time

*Aug 2019 – Mar 2020*

*Aug 2020 – Present*

Denton, TX

KENDRA SCOTT

*Seasonal Sales Associate*

- Provided WOW customer service in order to send each customer home happy and satisfied
- Constructed unique jewelry pieces at the customizable Color Bar
- Clearly conveyed product knowledge, service information, and style ideas to customers by staying up to date on the latest product information
- Assisted in merchandising store and product visuals

*June – Aug 2019*

*Dec 2019 – Jan 2020*

Southlake, TX

ENTRO USA

*Temporary Showroom Sales Associate*

- Processed customer purchase orders in a timely manner
- Worked efficiently during high volume traffic
- Organized and maintained the cleanliness of the show site by effectively doing go-backs
- Maintained a high level of sales that brings satisfaction to customers
- Built and managed positive and friendly customer, associate, and peer relationships

*June 3 – 8, 2019*

Dallas, TX